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Community Newspaper Holdings

From Wikipedia, the free encyclopedia

Community Newspaper Holdings, Inc. (**CNHI**) is a publisher of newspapers and advertising-related publications throughout the United States. The company was formed in 1997 by Ralph Martin,[1] and is based in Montgomery, Alabama[2] (after moving from Birmingham, Alabama in September 2011). The company is financed by the Retirement Systems of Alabama.

Community Newspaper Holdings, Inc.	
Type	Private
Industry	Advertising sales
Founded	1997
Headquarters	Montgomery, Alabama, USA
Key people	George Wakefield, Chairman Donna J. Barrett, President and Chief Executive Officer Lynn Pearson , Chief Financial Officer
Products	Newspapers
Revenue	▲$520 million USD (2009)
Employees	6,501 (2007)
Website	http://www.cnhi.com/

The company has been formed by acquisitions. It started by acquiring many of the smaller former Park papers from Media General. Two years later, it bought several papers from Hollinger International. In 2000, it acquired another batch of papers from the Thomson Corporation.

In 2002, CNHI paid $182 million for 4 daily newspapers and other non-daily publications from Ottaway Newspapers Inc., the community newspaper group of Dow Jones & Co. Inc., that Ottaway had determined not to be growth markets. [3] In 2006, the company acquired 6 more newspapers from Ottaway.[4] Ottaway used $144 million of the 2002 sale to buy the Record newspaper in Stockton, California, in 2003.[5] In September 2013, Dow Jones, which had rename the properties as Dow Jones Local Media Group, sold the entire remaining group of 33 community newspapers to Newcastle Investment Corp. for a total of only $87 million.[6] In 2007, CNHI sold the *Santa Cruz Sentinel*, a former Ottaway publication, to MediaNews Group.[7]

As of 2006, CNHI owned 90 daily newspapers and more than 200 non-daily newspapers in 22 states. George Wakefield is CNHI chairman; Donna Barrett is president and CEO. CNHI newspapers are clustered in groups that cross-sell packages to advertisers[1] and occasionally feature shared editorial content.

On June 24, 2010, the company announced that it would relocate its headquarters and about 70 jobs to Montgomery, Alabama, into the RSA Dexter Tower Building when that building is complete in late 2011 or early 2012.[8] Like its former headquarters in Birmingham, the new building is owned by Retirement Systems of Alabama, which is the principal source of investment funding for CNHI. David Bronner, CEO of the RSA, said the move will be good for the community and the company. *The Montgomery Advertiser* newspaper reported that Bronner was a key player in the move. With CNHI's Birmingham lease expiring, the decision to bring the company to Montgomery "was something that I strongly suggested," he said, according to the newspaper. The city and Montgomery County offered $300,000 in incentives to pay moving costs for the company.

In April 2012, along with GateHouse Media, Lee Enterprises and The E.W. Scripps Company, CNHI invested in Find n Save, an online company which offers local media an online shopping platform.[9]

Contents

1 CNHI newspapers
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2.1 Further reading
3 External links

CNHI newspapers [edit]

See: List of newspapers published by Community Newspaper Holdings

CNHI tends to purchase smaller, less famous newspapers. Few of its dailies have circulations above 20,000; exceptions include:

- *The Eagle-Tribune* of North Andover, Massachusetts—49,700[10]
- *The Tribune-Democrat* of Johnstown, Pennsylvania—41,200[11]
- *The Joplin Globe* of Joplin, Missouri—30,600[11]
- *Cumberland Times-News* of Cumberland, Maryland—30,200[11]
- *The Salem News* of Salem, Massachusetts—30,000[10]
- *The Register-Herald* of Beckley, West Virginia—28,700[11]
- *Tribune-Star* of Terre Haute, Indiana—27,900[11]
- *The Herald Bulletin* of Anderson, Indiana—24,300[11]

- *Kokomo Tribune* of Kokomo, Indiana—21,900[11]
- *Mankato Free Press* of Mankato, Minnesota—21,700[11]
- *The Herald* of Sharon, Pennsylvania—20,400[11]
- *Bluefield Daily Telegraph* of Bluefield, West Virginia—20,400[11]

References [edit]

1. ^ a b Company History: Community Newspaper Holdings Inc. at Answers.com (accessed March 31, 2010)
2. ^ "Community Newspaper Holdings, Inc.: Private Company Information — Businessweek" . *investing.businessweek.com*. Retrieved 22 May 2012.
3. ^ http://www2.sharonherald.com/localnews/recentnews/0202/In022102a.html
4. ^ "CNHI to acquire 6 dailies from Dow Jones" . *CNHI*. November 1, 2006. Retrieved May 26, 2014.
5. ^ http://www.businesswire.com/news/home/20030416005563/en/Dow-Jones-Ottaway-Community-Newspaper-Group-Acquire#.U6z98oVeagA
6. ^ http://www.bizjournals.com/newyork/news/2013/09/04/news-corp-sells-dow-jones-local-media.html?page=all
7. ^ "MediaNews Group, Inc. acquires Santa Cruz Sentinel" . *CNHI*. February 2, 2007. Retrieved May 26, 2014.
8. ^ "Community Newspaper Holdings moving headquarters to Montgomery" . *Burmingham Business Journal*. February 4, 2011. Retrieved May 26, 2014.
9. ^ "Find n Save Announces Additional Investment by Four More Major Media and Publishing Companies; Launch of 125th Affiliate — MarketWatch" . *marketwatch.com*. Retrieved 22 May 2012.
10. ^ a b Audit Bureau of Circulation "eCirc" data for six months ending September 30, 2006. Accessed December 10, 2006. Figures are approximate.
11. ^ a b c d e f g h i j CNHI-CAN Circulation , figures for an undetermined date, accessed January 17, 2007. Figures are approximate.

Further reading [edit]

- Walton, Mary (May 1999). "The State of The American Newspaper: The Selling of Small-town America" . *American Journalism Review* (College Park: University of Maryland Foundation).

External links [edit]

- CNHI official website

v· t· e·	Community Newspaper Holdings Inc.
Daily newspapers in the Midwest	*Clinton Herald* · *Commercial-News* · *Daily Iowegian* · *Effingham Daily News* · *The Free Press* · *The Goshen News* · *Greensburg Daily News* · *The Herald Bulletin* · *The Joplin Globe* · *Kokomo Tribune* · *The Lebanon Reporter* · *Mt. Vernon Register-News* · *News and Tribune* · *The Oskaloosa Herald* · *Ottumwa Courier* · *Pharos-Tribune* · *Rushville Republican* · *Shelbyville Daily Union* · *Star Beacon* · *Traverse City Record-Eagle* · *Tribune-Star* · *Washington Times-Herald* ·
Daily newspapers in the Northeast	*The Daily Item* · *The Daily News of Newburyport* · *The Daily Star* · *The Danville News* · *The Eagle-Tribune* · *Gloucester Daily Times* · *The Herald* · *The Journal-Register* · *Lockport Union-Sun & Journal* · *The Meadville Tribune* · *New Castle News* · *Niagara Gazette* · *Press-Republican* · *The Salem News* · *Tonawanda News* · *The Tribune-Democrat* ·
Daily newspapers in the Southeast	*Americus Times-Recorder* · *Bluefield Daily Telegraph* · *Commonwealth Journal* · *Cordele Dispatch* · *The Cullman Times* · *Cumberland Times-News* · *The Daily Citizen* · *The Daily Southerner* · *Glasgow Daily Times* · *The Independent* · *The Meridian Star* · *The Moultrie Observer* · *The News Courier* · *Richmond Register* · *The Register-Herald* · *Thomasville Times-Enterprise* · *The Tifton Gazette* · *The Times-Tribune* · *Times West Virginian* · *The Union-Recorder* · *The Valdosta Daily Times* ·
Daily newspapers in the West South Central states	*Ada Evening News* · *Athens Daily Review* · *Claremore Daily Progress* · *Cleburne Times-Review* · *Corsicana Daily Sun* · *The Daily Times* · *Duncan Banner* · *The Edmond Sun* · *Enid News & Eagle* · *The Express-Star* · *Gainesville Daily Register* · *Herald-Banner* · *The Huntsville Item* · *Jacksonville Daily Progress* · *McAlester News-Capital* · *Mineral Wells Index* · *Muskogee Phoenix* · *NewsPress* · *The Norman Transcript* · *The Orange Leader* · *Palestine Herald-Press* · *The Port Arthur News* · *San Marcos Daily Record* · *Tahlequah Daily Press* · *Weatherford Democrat* · *Woodward News* ·
All CNHI newspapers: List of newspapers published by Community Newspaper Holdings	

Categories: Daily newspapers published by Community Newspaper Holdings | Newspaper companies of the United States | Media companies of the United States | Privately held companies in the United States | Companies based in Montgomery, Alabama | Publishing companies established in 1997

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